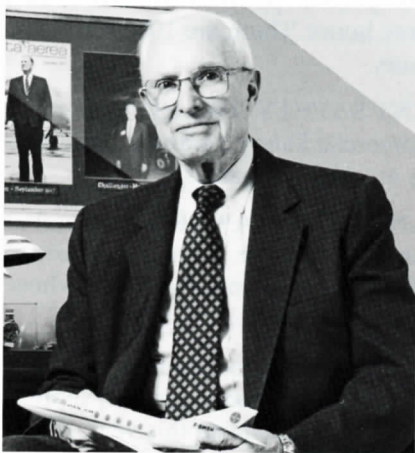


NBAA
A W A R D S
PROGRAM

September 24, 1992
Dallas, Texas

NBAA Meritorious Service Award

JAMES B. TAYLOR

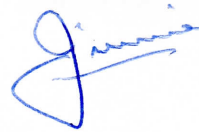


James B. Taylor grew up in aviation, following in his father's footsteps as a naval aviator. A test pilot, flight instructor and carrier-based fighter pilot in World War II, he started his marketing career in 1946, selling airplanes for business travel. His career includes senior management and marketing positions at Pan Am, Cessna, Canadair and Gates Learjet.

Throughout his career, Taylor has set industry standards by focusing attention on customer requirements, including the involvement of marketing in aircraft development. This philosophy, along with the introduction of direct marketing (sales and service) to the business aviation community, made Pan Am/Dassault Falcon, Cessna Citation and the Canadair Challenger all world leaders. The Challenger obtained 110 firm orders before the prototype first flew. His innovative concepts helped turn engineering dreams into realities, contributing much to corporate aviation's progress.

Taylor's latest assignment was President and CEO of Gates Learjet. In just 21 months he initiated drastic cost reductions, eliminated all debt (both term and revolver loans) totaling more than \$270 million, retired money-losing projects, converted a costly U.S. Air Force leasing program (80 C21As) into a sale, developed two new Learjets, and turned the company toward profitability. His efforts achieved all near-term objectives, leading to the successful sale of majority interest ownership.

After retiring from Learjet in 1988, he established James B. Taylor Associates, an aviation management and marketing advisory firm. He has served or is serving on the board of several national aviation organizations and has written numerous articles for various industry trade publications.



NBAA AWARD FOR MERITORIOUS SERVICE TO AVIATION FACT SHEET

This award, one of the most prestigious in aviation, is given to those individuals who, by virtue of a lifetime of personal dedication, have made significant identifiable contributions that have materially advanced aviation interests --not necessarily confined to business aviation.

The National Business Aircraft Association has presented its Award for Meritorious Service to Aviation each year, with the exception of three, since 1950.

Following is a brief report on the years the award was presented, the recipient's name, and -- in most instances -- pertinent wording from the citation:

- 1950 - Arthur M. Godfrey, who "was chosen to receive a citation for his outstanding contribution to the use of aircraft as an aid to business during 1949 by operating aircraft in his own business and by promoting the idea on his radio and television programs."
- 1951 - Col. J. Francis Taylor, Jr., Chief, All-Weather Flying Division, Air Material Command, U.S. Air Force, "in recognition of his outstanding individual initiative and leadership...in the development, test, and evaluation of aerial navigation aids and instruments which have contributed substantially toward increasing safety and utilization of aircraft in all forms of air transportation."
- 1952 - No award made.
- 1953 - Col. Charles A. Lindbergh, for "his many outstanding contributions of immeasurable and enduring value to aviation and defense of the nation."
- 1954 - Donald M. Stuart, Director of the Technical Development and Evaluation Center, Civil Aeronautics Administration, "in recognition of his substantial contributions to the progress of aviation in the development of air navigation systems and devices."
- 1955 - No award made.
- 1956 - Capt. Eddie Rickenbacker, cited for leadership and his contributions to both military and commercial aviation.
- 1957 - Igor I. Sikorsky, Engineering Manager, Sikorsky Aircraft Division, United Aircraft Corporation, "whose half century of vision, resourcefulness and determination in pioneering and developing fixed and rotary wing aircraft has given new dimensions to the world community of commerce."

- 1958 - No record of award.
- 1959 - Lt. Gen. James H. Doolittle, first pilot to fly across the country in less than 24 hours; a pioneer in instrument flight; winner of the Mackay, Bendix, Harmon and Thompson trophies; one of the first to earn a doctorate degree in aeronautics, and leader of the first American bombing raid on Tokyo in World War II.
- 1960 - Donald Wills Douglas, founder, board chairman and chief executive officer, Douglas Aircraft Company, "in recognition of his enterprising spirit and contributions to the advancement of the aeronautical sciences from which his country and fellowman have immeasurably benefitted..."
- 1961 - William T. Piper, Sr., "in recognition of his vision and determination which have brought the realm of flight to untold thousands of pilots and passengers the world over, and in tribute to his dynamic leadership of Piper Aircraft Corporation -- producers of more civil aircraft than any other airframe manufacturer in the world."
- 1962 - A.S. "Mike" Monroney, United States Senator, "in grateful recognition of his legislative leadership, statesmanship, and aeronautical knowledge which immeasurably have contributed to safety in the air for his fellowman."
- 1963 - Edwin Albert Link, for his "outstanding contribution to worldwide civil and military flying safety through invention and development of the Link Trainer."
- 1964 - William J. Schulte, Assistant Administrator for General Aviation, FAA, for his "untiring efforts to present business aviation's requirements and capabilities to the highest government levels."
- 1965 - Capt. E.B. Jeppesen, "pioneer airline pilot whose enterprise and devotion to air safety led to his establishment, development and management of aerial cartographic and information services which provide immeasurable security and progress to aviation throughout the world."
- 1966 - James S. McDonnell, chairman, chief executive officer, founder, and director, McDonnell Aircraft Corporation, whose "aeronautical, scientific and management talents have contributed immeasurably to the progress of civil and military aviation throughout the nation."
- 1967 - Henry B. Dupont, founder of Atlantic Aviation, whose "vision, courage, determination, and personal efforts helped create and encourage the business aviation industry."

- 1968 - Henry J. Schiebel, Jr., Vice-President, Grumman Aircraft Engineering Corporation, whose "personal efforts have contributed immeasurably to the development and progress of business aviation."
- 1969 - Mrs. Olive Ann Beech, chairman of the board and chief executive officer of Beech Aircraft Corporation, "whose personal faith, dedication and efforts have contributed immeasurably to the development and progress of business aviation."
- 1970 - Juan T. Trippe, retired chairman and chief executive officer of Pan American World Airways, "whose vision, resourcefulness and pioneering spirit in developing international air travel created new dimensions for all phases of aviation."
- 1971 - Michael C. Murphy, manager of the aviation division of Marathon Oil Company, Findlay, Ohio, "whose prudence, skill and dedication expanded aviation's horizons and created a corporate/executive flight operation that is recognized internationally for safety and excellence."
- 1972 - NBAA's Silver Anniversary member companies -- those which joined the association in 1947 and have remained members since. For each company, the award plaque stated that it was presented "for leadership in advancing business aviation since 1947 through active and continuous membership during NBAA's first quarter century."

The recipient companies were as follows:

The American Rolling Mill Company, Middletown, OH

Burlington Mills Corporation, Greensboro, NC

Corning Glass Works, Corning, NY

General Electric Company, Schenectady, NY

Republic Steel Corporation, Cleveland, OH

Reynolds Metals Company, Richmond, VA

Wolfe Industries (Aviation), Columbus, OH

- 1973 - Dwane L. Wallace, chairman and chief executive of Cessna Aircraft Company, Wichita, Kansas, "whose engineering, management and marketing accomplishments led general aviation to its integral, yet unique, position in the world's transportation network, from Arctic and jungle strips to the most sophisticated hub airports."

- 1974 - Edward J. Swearingen, chairman of the board, Swearingen Aviation Corporation, San Antonio, Texas, "for perception and innovative leadership in expanding the Utility, Performance and Economics of the nation's business aircraft fleet through development and modification programs involving Learstar, Super Ventura, Queen Air 800, Excalibur, Merlin, Comanche, JetStar and supersonic business aircraft."
- 1975 - William P. Lear, Sr., President, Lear Avia Corporation, Reno, Nevada, "for innumerable contributions of incalculable value in the field of aviation safety, navigation, operation and efficiency, spanning more than half a century."
- 1976 - George E. Haddaway, founder and editor/publisher of *FLIGHT* magazine since 1934. "For his dedication and unflagging spirit in supporting and promoting business aviation as a vital economic and social resource to our nation."
- 1977 - William F. Remmert and D. Robert Werner, (joint award) "for their pioneering contributions to making business aviation a safe, efficient, and practical transportation tool."
- 1978 - Dr. Richard T. Whitcomb, one of the nation's most distinguished engineers. He discovered a method for designing aircraft to reduce drag and increase speed without the need to add power. He is also the inventor of the supercritical wing.
- 1979 - Dr. Charles Stark Draper, "The father of inertial navigation." Dr. Draper is widely recognized as a scientist who developed inertial navigation instruments and guidance systems.
- 1980 - Sir Frank Whittle and Hans von Ohain, for their separate and independent development of the jet engine.
- 1981 - Robert B. Hotz, "...for his unique ability to motivate with the written and spoken word and to impress upon its leaders the wisdom of vigorous technological advancement in air transportation, space and defense."
- 1982 - Charles L. (Kelly) Johnson, aircraft engineer who set and attained goals never before imagined, whose designs have spanned every conceivable flight vehicle known today and some that will reach into the next century.
- 1983 - Senator Barry M. Goldwater, outspoken aviation advocate and bold supporter of maintaining America's leadership in military and civil aeronautics.
- 1984 - A. Scott Crossfield, "In the right place at the right time with the right stuff in the development of aviation technology."

- 1985 - NASA Space Shuttle Crews, "who personify all that is best of current combined advancements in aviation and aerospace technology."
- 1986 - Air Traffic Control System, "to the men and women whose skill and dedication through fifty years of service have consistently met the challenges of an ever-expanding national airspace system."
- 1987 - Burt Rutan, Jeana Yeager and Dick Rutan, "who renewed the excitement of aviation challenges and gained world-wide respect and admiration for their remarkable flight."
- 1988 - Edward J. King, Jr., "known for his leadership in avionics development and for his ability to supply aviation electronic products for the aviation industry as they are needed."
- 1989 - John H. Winant, "has been at the forefront of every major issue throughout his distinguished career. His leadership has been recognized by all segments of aviation." Winant had been active with NBAA for 29 of his 32 years in aviation including 15 years as President.
- 1990 - No award made.
- 1991 - Albert L. Ueltschi, "for his innovative leadership and tireless dedication to quality flight training. His efforts have enhanced flying safety for thousands of business aircraft operators for over 50 years."

1992 - JBT