



INTERNATIONAL SPEEDWAY CORP.

BILL FRANCE, Sr.
President

1801 INTERNATIONAL SPEEDWAY BOULEVARD
POST OFFICE DRAWER 5
DAYTONA BEACH, FLORIDA 32015
904/253-6711

March 11, 1981

Dear Jim:

Thanks so much for your letter of the 27th of February and for sending me the snapshots.

It was a fun week I thought and everything came out pretty well with nobody too badly hurt. Considering the rain we did a lot of business.

I hope you can be with us in Alabama May 1st, 2nd and 3rd.

Sincerely,



Bill France, Sr.

/rem

Mr. James B. Taylor
Video Wholesalers Northeast, Inc.
59 North Street
Middletown, New York 10940

BILL FRANCE

December 29, 1981

Dear Jim --

Thanks for your nice note and card.

I hope to see you sometime when I'm in New York, but not in Middletown.

Enclosed is a schedule of our activities for January and February. Hope you can join us in Daytona. Don't hesitate to call me at 904--253-6711 if it looks like you will be in this part of the world.

Sincerely,

A handwritten signature in dark ink, appearing to read "Bill France". The signature is stylized with a large, looping initial "B" and a trailing flourish.



INTERNATIONAL SPEEDWAY CORP.

BILL FRANCE, Sr.
Chairman of the Board

1801 INTERNATIONAL SPEEDWAY BOULEVARD
POST OFFICE DRAWER S
DAYTONA BEACH, FLORIDA 32015-3030
904/253-6711

April 9, 1982

Dear Jim:

I owe you an apology for not answering your letter of March 3rd sooner. Thanks for the excellent shots you made of the activities during the 500. What kind of a camera were you using? They are great pictures and I would like to borrow the negatives to have a few enlargements made.

I understand you might be coming to Talladega. If so, I could borrow the negatives at that time.

Again, thanks for your letter and I look forward to seeing you in Talladega.

Sincerely,



Bill France, Sr.

/rem

Mr. James B. Taylor
President
One Call Video
One Entertainment Plaza
40-48 Smith Street
Middletown, New York 10940



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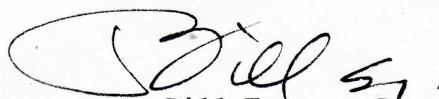
April 19, 1982

Dear Jim:

Thanks for your letter of the 14th and for sending me your negatives from the photographs you took during the DAYTONA 500. I am going to have some prints made from your negatives and will then return them to you.

Sorry you won't be able to join us in Talladega. Of course, you can have a rain check. Our next big event down here is the FIRECRACKER 400 on the 4th of July. Why don't you try to arrange your schedule so that you can be with us at that time.

Sincerely,



Bill France, Sr.

/rem

Mr. James B. Taylor
President
One Call Video
One Entertainment Plaza
40-48 Smith Street
Middletown, New York 10940